

第七届中国天津国际直升机博览会 招商手册

THE 7TH CHINA HELICOPTER EXPOSITION SPONSORSHIP PLAN



September 18-21, 2025 Tianjin China

展馆平面图 Exposition Centre Map



广告点位图 Billboards Map



广告点位示意图

Billboard's location



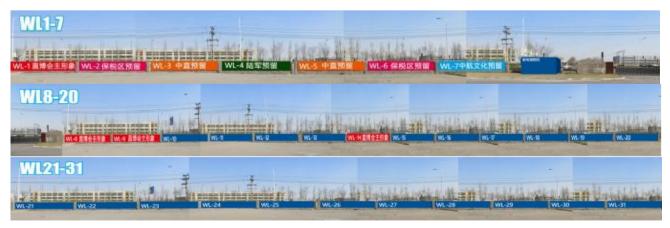












编号 NO.	名 称 DESIGNATION	位 置 LOCATION	材质说明 MATERIAL	尺 寸 SIZE	数 量 QUANTITY	单价(人民币) PRICE(CNY)		备注 REMARKS
LSC-B				3m(H)×5m(L)	26			
LS-C	Temporary Enclosure	Frontiers of Exhibition	Polaroid cloth with		4		Exhibitors visitors v	
LS-D	board	center(face	Steel	2m(H)×5m(L)	6	30 000/piece	media	
LS-E		to Exhibition area)	frame structure		24			
LS-G					16			
LS-H	Temporary	Both sides	Polaroid cloth with	2m(H)×5m(L)	14	80 000/piece Exhibitors		
LS-K	Enclosure board	of the rostrum	Steel frame structure	2m(H)×6m(L)	4	00 000/piece	visitors \ media	
	Enclosure	West of Hall	Polaroid	3m(H)×16.75m(L)	3	150 000/3 piece	Exhibitors visitors media	Sell by Package of 3 boards
KT-1				3m(H)×14.10m(L)				
	equipment of Hall 1		frame structure	3m(H)×14.50m(L)		,		
	Enclosure		Polaroid	3m(H)×54m(L)			Exhibitors	Sell by
KT-2	Board of equipment of	West of this external	cloth with Steel	3m(H)×4.5m(L)	3	300 000/3 piece	visitors \ media	Package of 3 boards
	external building	building	frame structure	3m(H)×5m(L)		·		
WL	Board on the barrier of Exhibition area	Barrier between exhibition area and Gangchen g Rd(face to the exhibition area)	Polaroid cloth with Steel frame structure	1.6m(H)×9m(L)	31	50 000/piece	Exhibitors visitors media	



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编号 NO.	名称	位置	材质说明	尺寸	数 量	单价(人民币)	受众目标	备注
NO.	DESIGNATION	LOCATION	MATERIAL	SIZE	QUANTITY	PRICE(CNY)	TARGET	REMARKS
QT- 101-S	Board on the south wall of Hall 1	On the south wall of Hall 1	Polaroid cloth	6m(H)×12m(L)	10	150 000/piece	Exhibitors、 visitors、media	Size superpo- sition
QT- 101-N	Board on the north wall of Hall 1	On the north wall of Hall 1	Polaroid cloth	6m(H)×12m(L)	10	100 000/piece	Exhibitors visitors media and passengers on Gangcheng	Size superpo- sition
QT- 101-E	Board on the west wall of Hall 1	On the west wall of Hall 1	Polaroid cloth	4m(H)×8m(L)	5	80 000/piece	Exhibitors、 visitors、media	Packaging sales
QT- 101-W	Board on the west wall of Hall 1	On the west wall of Hall 1	Polaroid cloth	4m(H)×8m(L)	5	80 000/piece	Exhibitors、 visitors、media	Packaging sales
QT- 102-W	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×42m(L)	1	200 000/piece	Exhibitors visitors media	Packaging sales
QT- 102-W-1	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×10m (L)	1	100 000/piece	Exhibitors visitors media	Packaging sales
QT- 102- W-E	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×10m (L)	2	80 000/piece	Exhibitors visitors media	
QT- 102-N	Board on the north wall of external building	On the north wall of external building	Polaroid cloth	4m(H)×10m(L)	4	100 000/piece	Exhibitors visitors media	
QT- 105-S	Board on the south wall of Hall 2	On the south wall of Hall 2	Polaroid cloth	5m(H)×10m(L)	4	80 000/piece	Exhibitors visitors media	
QT- 105-N	Board on the north wall of Hall 2	On the north wall of Hall 2	Polaroid cloth	4m(H)×8m(L)	4	100 000/piece	Exhibitors visitors media	
QT- 105-E	Board on the east wall of Hall 2	On the east wall of Hall 2	Polaroid cloth	5m(H)×10m (L)	4	80 000/piece	Exhibitors visitors media	
QT- 105-W	Board on the west wall of Hall 2	On the west wall of Hall 2	Polaroid cloth	5m(H)×10m (L)	4	80 000/piece	Exhibitors visitors media	

广告点位示意图 Billboard's location

























编 号 NO.	名 称 DESIGNATION	位置 LOCATION	材质说明 MATERIAL	尺 寸 SIZE	数量 QUANTITY	单价(人民币) PRICE(CNY)	受众目标 TARGET	备注 REMARKS
ZSP	Indicator board	Position below the indicator	Steel and wood structure	0.5m(H)×0.8m(L)	≥ 15	80 000/piece	Exhibitors、 visitors、media	Sell by Package of 15 boards
SOLD	Aircraft description board board	Position below the Aircraft description board	Steel and wood structure	0.5m(H)×0.8m(L)	≥ 10	50 000/piece	Exhibitors visitors media	Sell by Package of 10 boards
ТМ	Board on the barrier between static and dynamic area	On the barrier between static and dynamic area	КТ	1m(H)×1m(L)	400M	50 000/piece	Exhibitors \ visitors \(\text{media} \)	Packaging sales
	Flag on both sides of the main road			1.6m(H)×0.8m(L	Set230	1000/Set	All passengers	Packaging sales
DQA/B			cloth		Set55	2000/Set	All passengers	Packaging sales
DQC	Flag on Exhibition area	lamppost on Exhibition area	Polaroid cloth	1.6m(H)×0.8m(L)	Set24	4000/Set	Exhibitors \ visitors \(\text{media} \)	Packaging sales

广告点位示意图

Billboard's location











编 号 NO.	名称 DESIGNATION	位 置 LOCATION	材质说明 MATERIAL		数 量 QUANTITY	单价 (人民币 PRICE(CNY)	受众目标 TARGET	备注 REMARKS
AD-1	Central road roundabout guide banner	Central road roundabout(face to Jin Han road)	Steel frame structure	4m(H)×10m(L)	1	150 000/ piece	All passengers	
AD-2	Jin Han road crossing guide banner	Central road and Jin Han road cross	Steel frame structure	4m(H)×10m(L)	1	150 000/ piece	All passengers	-

广告点位示意图

Billboard's location





编号 NO.	名 称 DESIGNATION	位 置 LOCATION	材料说明 MATERIAL	尺 寸 SIZE	数 量 QUANTITY	单价(人民币) PRICE(CNY)	受众目标 TARGET
AD-3	Gang cheng road and Jing yi road ganner ad	Gang cheng road and Jing yi road crossing	Steel wood structure	4m(H)×10m(L)	1	150 000/ piece	
AD-4	Gang cheng road and Jing san road crossing ganner ad		Steel wood structure	4m(H)×10m(L)	1	150 000/ piece	
AD-5	Civil aviation industrial base building wall ad	Civil aviation industrial base building	Steel wood structure	10m(H)×15m(L)	2	100 000/ piece	
AD-6	Jin fa Technology Building top ganner ad	Jin fa Technology Building facing to Gang cheng road	Banner cloth	3m(H)×50m(L)	2	120 000/ piece	
DQI	Showbill inside the exhibition center	Hall 1	Polaroid cloth	3m(H)×6m(L)	8	50 000/ piece	Only exhibitor

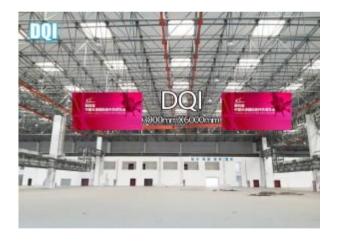
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印刷媒体 PAPER MEDIA

媒体类型 TYPE	编号 NO.	名称 / 版面 DESIGNATION/ PAGE	数量 QUANTITY	规格 SPECIFICATION	单价(人民币) PRICE(CNY)	受众目标 TARGET
	B-1-1	2nd page			40 000	
Catalogue	B-1-2	3rd page		Single p net size	40 000	All exhibitors, professional visitors, service
(B-1)	B-1-3	Back cover	3000	170mm×220mm color printing	50 000	providers,Media, guests and
	B-1-4	The inside pages		3	15 000	sponsors
Badge	B-2-1	Various documents (back)	25000	Documents under the bar 99mm×15mm(h) color printing	150 000	All exhibitors, professional visitors, service providers, Media, guests and sponsors
(B-2)	B-2-2	Certificate Lanyard	25000	Pending screen printing	150 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
Bag (B-4)	B-4 One side 15000		Single p net size 33cm×28cm(h)	100 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors	
Volunteer's T-shirt and CAP	B-5	T-shirt's front and back cap's front	60	Top grade t-shirts and cap	100 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
Mask (B-6)	B-6 One side		50000	logo printing	50 000/10000 masks	All exhibitors, professional visitors, service providers,Media, guests and sponsors

















编号 NO.	名称 DESIGNATION	位置 LOCATION	时间 TIME	回报 RETURN	人数 NUMBER OF PEOPLE	单价 (人民币) PRSCE(CNY)	人员构成 STAFF COMPOSITION
HD-1	The helicopter expo reception is "AIRPORT HELICOPTER NIGHT" exclusiv e name	Airport Economic Area Baiyun hotel	September 18th 18:30-21:30	1. The corporate LOGO appears in all helicopter expo media 2.3 minutes video publicity at the party(By business) 3. Speech by the party representative 4. The whole process of enterprise elements of the party (such as the corporate LOGO background board)	500	300 000	The three of sponsored leadership Exhibitors, professiona l visitors 's representati ve Industry expert Special guest

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